CLIMATE CHANGE PERCEPTION AND CHANGING AGENTS IN AFRICA & SOUTH ASIA

Edited by

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&

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Series on Climate Change and Society



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Acronyms

| °C | Degree Celsius |
|----------|---|
| ACT! | Act Change Transform |
| ADB | Asian Development Bank |
| ADF | African Development Fund |
| AfriYOCC | African Youth Conference on Climate Change |
| AGDP | Agricultural Gross Domestic Product |
| AGN | African Group of Negotiators |
| AN | Above Normal |
| AR5 | Fifth Assessment Report of the Intergovernmental Panel on Climate Change |
| ASALs | Arid and Semi-Arid Lands |
| ASDEP | Association for Sustainable Development and Environmental Protection |
| ASEC | Association for Environmental Education-Cameroon |
| AUC | African Union Commission |
| AWGGCC | African Working Group on Gender and Climate Change |
| AYICC | African Youth Initiative on Climate Change |
| BN | Below Normal |
| САЕРР | Community Agriculture and Environmental Protection Project |
| CAFOD | Catholic Agency for Overseas Development |
| CAHOSCC | Committee of African Heads of State and Government on Climate Change |
| CAMGEW | Cameroon Gender and Environmental Watch |
| CAMTRACC | Cameroon Traditional Rulers Against Climate Change |

| CAP | Community Adaptation Planning |
|----------|---|
| CARE | Cooperative for Assistance and Relief Everywhere |
| CAs | Communal Areas |
| CBOs | Community Based Organisations |
| CBS | Central Bureau of Statistics |
| CC | Climate Change |
| CCA | Climate Chang Adaptation |
| CCD | Climate Change Directorate |
| CCRN | Climate Change Radio Network |
| CEC | Committee of Executive Committee Members |
| CEPCSI | Centre for Environmental Protection and Community Support Initiatives |
| CFS | Climate Field Study |
| CIG | Common Initiative Group |
| CIRAN | Centre for International Research and Advisory Networks |
| CIRMAD | Centre for Indigenous Resources and Development |
| CoG | Council of Governors |
| COMINSUD | Community Initiative for Sustainable Development |
| СОР | Conference of Parties to the United Nation Framework Convention on Climate Change |
| CORDAID | Catholic Organisation for Relief and Development Aid |
| CRIC | Committee for the Review of the Implementation of the Convention |
| CRM | Changieni Rasilimali |
| CRTV | Cameroon Radio and Television |
| CSOs | Civil Society Organisations |
| СУРСС | Committee of African Heads of State and Government on Climate Change's Youth Programme on Climate Change |
| DDC | District Development Committee |
| | |

| DFID | Department for International Development |
|---------|---|
| DHM | Department of Hydrology and Meteorology |
| DRR | Disaster Risk Reduction |
| ED | Earth Day |
| EEA | European Environmental Agency |
| EIA | Environmental Impact Assessment |
| EJN | Earth Journalism Network |
| EMA | Environmental Management Agency |
| ENSO | El Nino/Southern Oscillation |
| ESPACE | European Spatial Planning: Adapting to Climate Events |
| EU | European Union |
| FCZ | Forest Company of Zimbabwe |
| FECOFUN | Federation of Community Forestry Users Nepal |
| FGDs | Focus Group Discussions |
| GCA | Green Care Association, Shisong-Cameroon |
| GCMs | Global Climatic Models |
| GEF | Global Environmental Facility |
| GHGs | Greenhouse Gases |
| GoK | Government of Kenya |
| GoZ | Government of Zimbabwe |
| HBS | Heinrich Böll Stiftung |
| HS & G | Head of State and Government |
| I/NGOs | International Non-governmental Organizations |
| IASSW | International Association of Schools of Social Work |
| ICCA | Institute for Climate Change and Adaptation |
| ICSW | International Council of Social Welfare |
| | |

| ICT | Information Communication Technology |
|---------|--|
| IDBD | International Day for Biological Diversity |
| IDNDR | International Day for Natural Disaster Reduction |
| IDPEEAC | International Day for Prevention of the exploitation of the Environment in Armed Conflicts |
| IDPOL | International Day for the preservation of the Ozone Layer |
| IDRC | International Development Research Centre |
| IES | Institute of Environmental Science |
| IFSW | International Federation of Social Workers |
| IGBP | International Geosphere-Biosphere Programme |
| IIED | International Institute for Environment and Development |
| IK | Indigenous Knowledge |
| IKS | Indigenous Knowledge Systems |
| ILO | International Labour Organization |
| IMD | International Mountains Day |
| INDCs | Intended Nationally Determined Contributions |
| IPCC | Intergovernmental Panel on Climate Change |
| ITCZ | Inter-Tropical Convergence Zone |
| ITK | Indigenous Traditional Knowledge |
| KAPSLMP | Kenya Agricultural Productivity and Sustainable Land Management Project |
| KCCWG | Kenya Climate Change Working Group |
| KCF | Kenya Climate Change Forum |
| KICD | Kenya Institute for Curriculum Development |
| KIIs | Key Informant Interviews |
| KYCN | Kenya Youth Climate Network |
| LAPA | Local Adaptation Plan for Action |

| LDCs | Least Developed Countries |
|----------|---|
| LDN | Land Degradation Neutrality |
| LEK | Local Ecological Knowledge/ Local Environmental Knowledge |
| LK | Local Knowledge |
| LTK | Local Traditional Knowledge |
| LWP | Lima Work Programme |
| MECCOD | Media Synergy for the Promotion of Biodiversity Conservation and Community Development against Climate Change |
| MENR | Ministry of Environment and Natural Resources |
| MEWC | Ministry of Environment, Water and Climate |
| MIFACIG | Mixed Farming Common Initiative Group |
| MOPE | Ministry of Population and Environment |
| MSD | Meteorological Service Department |
| MSDZ | Meteorological Services Department, Zimbabwe |
| NAP | National Adaptation Plan |
| NAPA | National Adaptation Programmes of Action |
| NCA | Norwegian Church Aid |
| NCCAP | National Climate Change Action Plan |
| NCCCK | National Climate Change Consortium of Kenya |
| NCCRS | National Climate Change Response Strategy |
| NCCSP | Nepal Climate Change Support Programme |
| NDC | National Determined Contribution |
| NEST-Cam | Network of Environmental Stakeholders Cameroon |
| NGEC | National Gender and Equality Commission |
| NGO | Non-Governmental Organisation |
| NIMBY | Not In My Back Yard |
| | |

| NSAs | Non-State Actors |
|----------|--|
| NTNC | National Trust for Nature Conservation |
| NYCCC | National Youth Conference on Climate Change |
| OECD | Organisation for Economic Co-operation and Development |
| PACJA | Pan-African Climate Justice Alliance |
| PANERECC | Parliamentary Network on Renewable Energy and Climate Change |
| PAPNCC | Pan-African Parliamentarians Network on Climate Change |
| PPCR | Pilot Programme for Climate Resilience |
| RD | Rural Development |
| RDC | Rural Development Councils |
| RDPs | Rural Development Programmes |
| REDD | Reduced Emissions for Deforestation and Forest Degradation |
| RuWCED | Rural Women Centre for Education and Development |
| RYCCC | Regional Youth Conference Climate Change |
| SADC | Southern African Development Community |
| SARCOF | Southern African Regional Climate Outlook Forum |
| SBI | Subsidiary Body of Implementation |
| SCFs | Seasonal Climate Forecasts |
| SDG | Sustainable Development Goal |
| SHUMAS | Strategic Humanitarian Services |
| SIRDEP | Society for Initiatives in Rural Development and Environmental Protection |
| SPCR | Strategic Program for Climate Resilience |
| SURUDEV | Sustainable Run for Development |
| SUSWATCH | Sustainable Environmental Development Watch |
| SYFA | Save Your Future Association |

| TCPL | Total Consumption Poverty Line |
|---|--|
| ТЕК | Traditional Ecological Knowledge/Traditional Environmental Knowledge |
| TIMB | Tobacco Industry Marketing Board |
| ТК | Traditional Knowledge |
| UN | United Nations |
| UNCCD | United Nations Convention to Combat Desertification |
| UNCT | United Nations Country Team |
| UNDP | United Nations Development Programme |
| UNEP | United Nations Environment Programme |
| UNESCO | United Nations Educational, Scientific and Cultural Organization |
| UNFCCC | United Nations Framework Convention on Climate Change |
| UNICEF | United Nations Children's Fund |
| UZ | University of Zimbabwe |
| VDC | Village Development Committee |
| | |
| WB | World Bank |
| WB WCD | World Bank World Cities Day |
| | |
| WCD | World Cities Day |
| WCD WDCDD | World Cities Day World Day to Combat Desertification and Droughts |
| WCD WDCDD WED | World Cities Day World Day to Combat Desertification and Droughts World Environment Day |
| WCD WDCDD WED WFD | World Cities Day World Day to Combat Desertification and Droughts World Environment Day World Food Day |
| WCD WDCDD WED WFD WHD | World Cities Day World Day to Combat Desertification and Droughts World Environment Day World Food Day World Habitat Day |
| WCD WDCDD WED WFD WHD WMD | World Cities Day World Day to Combat Desertification and Droughts World Environment Day World Food Day World Habitat Day World Meteorology Day |
| WCD WDCDD WED WFD WHD WMD WMO | World Cities Day World Day to Combat Desertification and Droughts World Environment Day World Food Day World Habitat Day World Meteorology Day World Meteorological Organization |

| WWF | World Wide Fund for Nature |
|--------|---|
| ZERO | Zimbabwe Regional Environment Organisation |
| ZIMVAC | Zimbabwe Vulnerability Assessment Committee |

Definitions

Africa is the world's second largest and second most populous continent with a land area about 30.3 million km² with 1.2 billion people. Africa is surrounded by the Mediterranean Sea to the north, both the Suez Canal and the Red Sea along the Sinai Peninsula to the northeast, the Indian Ocean to the southeast and the Atlantic Ocean to the west.

Agro-pastoralism is a form of social organization based on the growing of crops and the raising of livestock as the primary means of economic activity.

Cameroon is a country in Central Africa, bordered by Nigeria to the west; Chad to the northeast; the Central African Republic to the east; and Equatorial Guinea, Gabon and the Republic of the Congo to the south. The capital of Cameroon is Yaoundé.

Climate change refers to any change in climate over time, whether due to natural variability or as a result of human activity (IPCC,2007).

Climate Field School (CFS) a group formed by local experts and normal villagers with traditional knowledge in Kenya

A **climate model** is a numerical representation of the climate system based on the physical, chemical, and biological properties of its components, their interactions and feedback processes, and accounting for all or some of its known properties.

Climate variability refers to variations in the mean state and other statistics (such as standard deviations, the occurrence of extremes, etc.) of the climate on all temporal and spatial scales beyond that of individual weather events. Variability may be due to natural internal processes within the climate system (internal variability), or to variations in natural or anthropogenic external forcing (external variability) [IPCC, 2007].

El Nino is the widespread warming of the upper ocean in tropical Pacific. This results in increasing rainfall in the eastern Pacific and decreasing rainfall over the western Pacific and Southern Africa.

El Nino Southern Oscillation (ENSO) denotes a coupled atmospheric system that links change in atmospheric pressure and sea temperature over the southern Pacific Ocean

Environmental change is the disturbance of the environment mainly caused by anthropogenic influences and natural ecological processes resulting in disasters etc.

Greenhouse gases are those gaseous constituents of the atmosphere, both natural and anthropogenic, that absorb and emit radiation at specific wavelengths within the spectrum of infrared radiation emitted by the Earth's surface, the atmosphere, and clouds.

Indigenous knowledge is a cumulative and complex body of knowledge, practices, and representations that are maintained and developed by peoples with extended histories of interactions with the natural environment (Hiwasaki *et al.*, 2014)

Intergovernmental Panel on Climate Change (IPCC) is a technical and intergovernmental body under the auspices of the United Nations, set up and dedicated to the task of providing the world with an objective, scientific view of climate change and its socio-economic and political impacts.

Kenya is a country in East Africa bordered by Tanzania to the south and southwest, Uganda to the west, South Sudan to the north-west, Ethiopia to the north and Somalia to the north-east. Kenya covers $581,309 \text{ km}^2$

Livelihood comprises the capabilities, assets (including both material and social resources) and activities required for a means of living (Chambers & Conway, 1991).

Mass communication is the transmission of information and ideas to a largely dispersed, heterogeneous audience simultaneously (Okenwa, 2002)

National Climate Change Action Plan (NCCAP) is a body in Cameroon aimed at building the capacity of socio-economic actors to adjust to climate change (UNDP, 2009)

Nepal whose capital is Kathmandu is a landlocked central Himalayan country in South Asia. It borders with China in the north and India in the south, east, and west. Nepal is the largest sovereign Himalayan state.

Not in My Back Yard (NIMBY) is a colloquialism signifying one's opposition to the locating of something considered undesirable in one's neighborhood.

Seasonal climate forecasts (SCF) are produced operationally in tercileprobabilities of the most likely categories, e.g., below-, near- and abovenormal rainfall. Inherently, these are difficult to translate into information useful for decision support in farming.

South Asia is the southern region of the Asian continent and is made up of countries lying between the Himalaya range of mountains and the Indian Ocean (north to south) and between the Ganga and Indus river valleys (east to west).

The **Conference of Parties**, known as COP, is the decision-making body responsible for monitoring and reviewing the implementation of the United Nations Framework Convention on Climate Change made up of the 197 nations and territories – called Parties – that have signed on to the Framework Convention. The COP has met annually since 1995.

The **Eastern Himalayan region** refers to the area lying between 82.70°E and 100.31°E longitude and 21.95°N to 29.45°N latitude, covering a total area of 524,190 sq.km. The region extends from the Kaligandaki Valley in central Nepal to northwest Yunnan in China, also encompassing Bhutan, the northeastern states and north Bengal hills in India, southeastern Tibet, and parts of northern Myanmar.

The **Inter-Tropical Convergence Zone (ITCZ)** is an expanse of air where the northeast and southeast trade winds converge and characterized by much convection activity resulting in rainfall during summer months in Southern Africa.

Tibet is a region covering a greater of the *Tibetan* Plateau in Central Asia. It is the homeland of the *Tibetan* people and other ethnic groups such as Monpa, Qiang, and Lhoba peoples. It is also occupied by Han Chinese and Hui people.

Vulnerability refers to the diminished capacity of an individual or group to anticipate, cope with, resist and recover from the impact of a natural or manmade hazard (UNISDR, 2007)

Zanba, a staple food of Tibetan people, is *Zanba*, a kind of dough made with roasted highland barley

Zimbabwe is a landlocked country located in southern Africa, between the Zambezi and Limpopo Rivers, bordered by South Africa, Botswana, Zambia, and Mozambique. The capital and largest city is Harare.

Chapter One INTRODUCTION

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Climate change is a socio-ecological system which cannot be understood and evaluated by relying on physical sciences. This is mainly because its effects trickle down to the lowest level of society, particularly in rural communities of developing countries. This stems from the fact that rural communities rely on climate-sensitive sectors that include agriculture and other primary activities for their livelihoods. Agriculture in most rural areas of Sub-Saharan Africa and South Asia is rain-fed. Thus, the peoples' perceptions about the changing climate and environmental conditions form the basis for their decisionmaking with regards the agricultural calendar and seasonal changes in water resources. Climate variability and change at the local level gives rise to the attainment of insights into the experiences of local people that are hardly reflected in hard-core scientific studies and models. The significance of indigenous climate perceptions is critical to understanding the socio-cultural context within which environmental change occurs. Local climatic changes are a prelude to global climatic processes. Many stakeholders complement indigenous perceptions to make informed choices in order to improve on livelihoods of the affected communities. Amongst these stakeholders in the climate-environmental communication chain are local media outlets such as community radios, newspapers, Common Initiative Groups, Nongovernmental Organisations, community-based organisations, socio-cultural groups, municipalities and or councils and government departments.

The situation of climate change is clear and urgent. This is evidenced by the increasing heat-trapping gasses in the atmosphere and the associated heat waves, forest fires, and heavy downpours, sea level rise among others. There is a need for effective action especially in the way in which climate science is disseminated in order to curtail the profound and irreversible consequences, especially in developing countries. The actions we take (or do not take) now will impact all life on earth for thousands of years to come. If we fail to act quickly, we risk leaving our children a problem they cannot solve. This especially important if we take into consideration the adage;

We Do Not Inherit the Earth from Our Ancestors; We Borrow It from Our Children

We have to undertake to cherish and not damage the environment in which we live, not because we are duty-bound by the dictates of humanity but because we care and love those who will live beyond us. Climate change is already underway hence the need for current and future generations to adapt to some extent. Obviously, this depends on the level of imminent warming. A business-as-usual approach will lead to self-destruction and will result in perilous climate change and potentially calamitous impacts. There is a need for effective communication, as well as policies and technologies to adapt to climate change. It is high time we get started to disseminate climate change information in a way that is easily understood by common people.

Humanity is having a profound impact on climate change. There is an urgent need to bring about significant and lasting changes in our economics and societies. Understanding how people and societies develop awareness is essential for the design of effective communication strategies on this issue. In order to tackle the climate change challenge on time, communication research is exploring the core of public awareness engagement. The once simplistic models of communication construed as a one-way process (from messenger to a passive audience) are evolving. Decades of environmental activism and communication have contributed to a more sophisticated understanding of communication processes which takes into account underlying factors at the basis of individual and or communal decisions and actions, such as experiences, mental or cultural models, and relational dynamics.

Global Climate Change

Climate change analysis assesses the likelihood that a particular extreme weather event has been made more or less likely as a result of anthropogenic causes (Budimir and Brown, 2017). The Earth's climate is driven by interactions between the atmosphere, oceans, lithosphere, terrestrial and marine biospheres (Chakraborty *et al.*, 2000; International Geosphere-Biosphere Programme-IGBP, 2008). The increasing build-up of greenhouse gases (GHG) in the atmosphere and escalating concentrations of natural and anthropogenic aerosols have detectable effects on the climate system (Sivakumar *et al.*, 2005). Changes in atmospheric composition due to increasing concentrations of greenhouse gases (mainly carbon dioxide, methane, nitrous oxide), changes in land cover and unsustainable agricultural practices are responsible for warming the earth's surface (Intergovernmental Panel on Climate Change-IPCC, 2007; Collier *et al.*, 2008; Yanda and Mubaya, 2011; Omambia et *al.*, 2010). Although there are debates among scholars with regard to whether climate change is induced by anthropogenic activities or is as a result of natu-

ral climate variability, the balance of scientific opinion is that changes in the composition of the atmosphere are mainly attributed to anthropogenic activities (IPCC, 2001; 2007; 2014).

The total anthropogenic GHG emissions have continued to increase from 1970 to 2010, with the highest amount noted between 2000 and 2010 (IPCC, 2014). This report further notes that the release of CO_2 into the atmosphere from the burning of fossil fuels and industrial activities contributed about 78% of the total GHG emissions from 1970 to 2010, with a similar increase from the period 2000 to 2010 (IPCC, 2014). Rising temperatures heat the land mass and the surrounding oceans, causing increases in surface temperatures and changes in precipitation, which are important drivers of global climate change (Collier *et al.*, 2008; Challinor *et al.*, 2007; Boucher, 1999). In spite of the fact that trends and patterns of climate change projections are generally consistent, they are subject to varying degrees of uncertainty due to limitations in measurements and knowledge of the interactions between earth-atmosphere systems (Adger *et al.*, 2003; Challinor *et al.*, 2007).

Global temperatures near the earth's surface increased by 0.74° C from 1906 to 2005 and are estimated to increase by about 6.4° C on average during the 21st century (IPCC, 2007; Boucher, 1999). Recent evidence and predictions from computer models indicate that climate change is accelerating and will lead to wide-ranging shifts in climate variables (IPCC, 2007; Chaudhary and Aryal, 2009). The global climate models (GCMs) project an increase in the global mean temperature of between 1.5 and 5.8°C by the end of 2100, which is attributed to population growth, energy use and land cover changes (Elum *et al.*, 2017). The IPCC (2014) argues that the previous three decades, from 1983 to 2012, are most likely to be the warmest periods of the last 1,400 years in the Northern Hemisphere, whereas the global average surface temperature data for the land and sea combined show a warming of 0.85 [0.65-1.6] °C, over the period from 1880 to 2012.

Increased temperature affects ecosystems and biological communities (Chaudhary and Aryal, 2009; IPCC, 2014; United Nations Environment Programme-UNEP, 2010; Seddon *et al.*, 2016). Some of the effects include droughts, floods, frequent fires, species shifts and sensitive diseases increase (IPCC, 2001; 2007; 2014). Researchers suggest that with the warming conditions, precipitation patterns are likely to change, with increases up to 20% projected in some parts of the world, although drought conditions will also be exacerbated, particularly in Africa (Rosenzweig *et al.*, 2001; Collier *et al.*, 2008; Hulme *et al.*, 2001; Collins *et al.*, 2013; Toulmin *et al.*, 2005; Toulmin and Huq, 2006). Changes in temperature and precipitation are also projected to influence extreme weather events (floods, drought), food production and prices; water availability and access (FAO, 2014; IPCC, 2007; Omambia *et al.*, 2010; Mathews *et al.*, 2016; Collins *et al.*, 2013).

Socio-economic impacts of climate variability are noteworthy and will impact humans through a variety of direct and indirect ways (Heltberg *et al.*, 2009; IPCC, 2007; Elum *et al.*, 2017). Generally, the impacts of climate variability and change are projected to have enormous and devastating global consequences, but the most adverse impacts are predicted to occur in developing countries due to their fewer resources and technological challenges to cope with and adapt to the changing conditions (Elum *et al.*, 2017; Omambia *et al.*, 2010). This is due to their location at fragile, marginal and vulnerable environments and over-dependence on agriculture, which is a climatesensitive sector (Stern, 2007; IPCC, 2007; Omambia *et al.*, 2010; Oppenheimer, 2014). Vulnerability to climate variability and change, in turn, poses multiple stresses to economic growth and poverty reduction strategies in Africa (IPCC, 2007; Stern, 2011; Elum *et al.*, 2017). This calls for vigorous adaptation strategies.

Climate change adaptation (CCA) is managing the inevitable (United Nations Framework Convention on Climate Change[UNFCCC] (UNFCCC, 2006, 2011; IPCC, 2007, 2014). It is the adjustments of ecological and socioeconomic systems in response to actual or expected climatic stimuli and their effects (Peloquin and Berkes, 2009; IPCC, 2007). Climate adaptation is the change in processes, practices, and structures to moderate potential damages or to benefit from opportunities associated with climate change (Smit and Pilifosova, 2001; IPCC, 2007, 2014). Adaptation activities span through observation of climate change impacts, assessment of impacts and vulnerability, planning for adaptation, implementation of adaptation plans, monitoring, and evaluation of adaptation actions (UNFCCC, 2011; Oppenheimer, 2014). Climate adaptation takes the following directions: anticipatory (proactive), planned, reactive, autonomous (spontaneous), private and public (IPCC, 2007, 2014; Snow and Prasad, 2011; Töpfer and Hunter, 2002; Rhodes et al., 2014; OECD, 2009). Individuals and nature itself often adapt to climate change impacts without any external help (Töpfer and Hunter, 2002). In many cases, people need to plan how to minimise the costs of negative impacts and maximise the benefits from positive impacts. Planned adaptation can be launched prior to, during or after the onset of the actual consequences of climate change (IPCC, 2007; UNFCCC, 2006).

Understanding of the magnitude of the adaptation challenge at a local or global scale is often constrained by a limited understanding of how adaptation is taking place (Eisenack and Stecker, 2013). This is because many studies report on vulnerability assessments of natural systems and not adaptation actions (Philander, 2008). Climate change is rarely the sole motivator for adaptation action because extreme events such as floods and droughts are important adaptation stimuli across sectors (Smit and Pilifosova, 2001; Kolawole *et al.*, 2014; FAO, 2013; Mathews *et al.*, 2016). Pro-active adaptation is the most commonly reported adaptive response (IPCC, 2007). Adaptation action is more frequently reported in developed nations unlike in middle and low-income countries mainly due to poor climate change communication strategies. There also is limited reporting on adaptations for vulnerable people such as women, the elderly or children (Berrang-Ford *et al.*, 2010).

Stakeholders in Climate Change Communication

Communication of extreme weather events in the immediate aftermath of an event provides a window of opportunity to inform, educate and affect a change in attitude or behaviour in order to cope, adapt and or mitigate or prepare for climate change. Prompt access to information can help decision makers to ensure that appropriate adaptation and investment decisions are taken. Effective communication of climate change information is critical to ensuring that decision-makers at all levels do indeed understand and are able to act upon such information (Budimir and Brown, 2017).

Climate change communication has lately become conspicuous in society from movies to grassroots movements (Nerlich et al., 2009; Ward and Menezes, 2008). It is a global problem with widespread impacts. It is crucial that climate change messages are communicated effectively by different stakeholders including the media, Non-governmental Organisations(NGOs), socio-cultural groups, municipal councils and government institutions (European Spatial Planning: Adapting to Climate Events-ESPACE, 2007). Climate change communication and its impact on the general public have proliferated in communication and related disciplines since the 1990s (Nerlich et al., 2009). In spite of this, society remains vulnerable to climate variability and change. This raises questions about the effectiveness of communication efforts and the ability of audiences to implement adaptation in response to these communications (Moser, 2010; Monroe et al., 2015). This concerns persuasiveness of the messages, the structure of society and considerations of the extent to which the public is receptive to make an effective change (Nerlich et al., 2009; IPCCC, 2014; UNFCCC, 2006). The combination of natural and human-induced factors accelerate climate change, and consequences abound [interruptions in agriculture, surges in the frequency of droughts and floods] (Filho, 2009). Since human-induced climate change first emerged on the public agenda in the mid-1980s, public communication of climate change and more recently the question of how to communicate it most efficiently have witnessed a sharp rise (Moser, 2010; Monroe et al., 2015; Nerlich et al., 2009).

The Fifth Assessment Report (AR5) of the IPCC is widely recognised by academics, journalists, communications experts, governments and civil society organizations to have marked strides in the approach the IPCC communicates its agenda (IPCC, 2016). The communication of AR5 saw both greater professionalism at all stages of the process and greater breadth and diversity in the subsequent outreach accomplishments. The results of this can best be seen in the Paris Agreement of the United Nations Framework Convention on Climate Change (UNFCCC) reached at the Conference of Parties in December 2015 (COP-21). This agreement is based on assessments that the IPCC communicated to negotiators through the Structured Expert Dialogue and UN-FCCC meetings. The IPCC has also experienced growing calls from policymakers and other users to do more with its communications. Some improvements to IPCC communications came not from the communications team but from the authors of AR5-the use of headlines statements in the Working Groups I, II & III contribution to AR5 and the Synthesis Reports. Other improvements for AR5 included:

Responding to media questions before completion of the reports; Media workshops to clarify the workings of the IPCC and how it produces assessments; Making IPCC communications more professional by working with external communications specialists; Media training for bureau members and authors; Systematic planning of interviews with a range of authors, both face-to-face and remotely; Arranging facilities for broadcasters; Production of scientifically rigorous but compelling videos, overseen by the working group cochairs and IPCC Chair; Ambitious programme of outreach activities all over the world; Cooperation with third parties producing versions of the report targeting specific sectors in specific regions; Use of social media to publicise IPCC findings and outreach activities.

This gives the IPCC a strong foundation to build on for its future climate change communications.

Climate Change Agents

The poor must be able to sustainably manage and benefit from the rich and abundant natural resources to address poverty and promote inclusive growth (Manjengwa, 2012). Moreover, the Human Factor approach usage is relevant for discourse analysis in this book. The main claim of the Human Factor approach as propounded by Mararike (2014) is that no nation or country can sustain its development activities without people who are patriotic, reliable, committed and disciplined. For this social workers are competently fit for this purpose as change agents with core competencies to make tailor-made rural development programmes. Indigenous Knowledge Systems (IKS) need to be harnessed comprehensively to facilitate social workers led pro-poor rural development interventions mitigating climate change. IKS consists of a body of knowledge, beliefs, traditions, practices, and institutions developed and sustained by indigenous, peasant and local communities in interaction with their biophysical environment (Bhatasara and Mandizadza, 2014). Though diagnostic than prognostic, indigenous indicators, such as trees physiological behaviour, behaviour of frogs and sounds of birds, are related to the response of certain animals and plants to the already prevailing weather form indigenous knowledge for climate forecasting. Whilst IKS has been a source of resilience; climate change provokes serious threats to both livelihoods and the nature of indigenous climate knowledge inherent within a given locality (Bhatasara and Mandizadza, 2014).

Indigenous Knowledge Support for Decision-Making

Indigenous knowledge is a cumulative and complex body of knowledge, practices and representations that are maintained and developed by peoples with extended histories of interactions with the natural environment (Hiwasaki et al., 2014; Macchi et al., 2008; Egan, 2013; Nakashima et al., 2012; Kolawole et al., 2014; Rhodes et al., 2014., Tanyanyiwa & Chikwanha, 2011). These systems are part of a complex that includes language, attachment to place, spirituality and perception of worldview (Macchi et al., 2008). Notwithstanding a variety of terminology used to refer to local environmental knowledge (LEK), such as traditional local knowledge(TLK), aboriginal knowledge(AK), folk knowledge(FK), traditional wisdom(TW), traditional science(TS), people's science(PS), traditional ecological knowledge (TEK), indigenous knowledge local knowledge(LK), rural peoples knowledge(RPK), ethno-(IK). biology/ethno-botany/ethno-zoology, ethno-science; folk science(FS), traditional knowledge(TK); indigenous traditional knowledge (ITK), indigenous technical knowledge(ITK), traditional environmental knowledge (TEK), rural knowledge(RK), indigenous science(IS) (Hiwasaki et al., 2014; Kolawole et al., 2014, 2016; Fernández-Llamazares et al., 2015; Mwaura, 2008; Hiwasaki et al., 2014; Nakashima et al., 2012; Krishna, 2011; Briggs, 2005; Thompson and Scoones, 1994; Senanayake, 2006; Beckford and Barker, 2007; Scoones, 1998; Ellen and Harris, 1996; Odero, 2011; Nakashima et al., 2012), all the terminology has similar meanings and is used interchangeably to refer to the local environmental or traditional knowledge and skills held by indigenous people, developed outside the formal scientific domain, embedded in culture and steeped in tradition through oral tradition (Sen, 2005; Beckford and Barker, 2007; Odero, 2011).

Indigenous environmental knowledge is built up by a group of people through generations of living in close contact with nature (Centre for International Research and Advisory Networks-CIRAN, 2001; International Labour Organization-ILO, 2017). It is the knowledge used by local people to make a living in a particular environment (Kolawole *et al.*, 2014). However, indigenous knowledge is much more complex (Mwaura, 2008). Land management under indigenous knowledge involves a number of farming technologies that have repercussions across the whole spectrum of conservation (Mwaura, 2008). These include such practices as slash-and-burn, shifting cultivation, use of grass strips, intercropping, selective cultivation, and a number of other technologies and practices that seek to optimize food production under varying environmental conditions (Emgeru *et al.*, 2012). In addition, many of the communities surveyed combined cultivation with livestock rearing (Rhodes *et al.*, 2014).

The idea that LEK can provide strategies for adaptive management in the face of Global Environmental Change (GEC) Macchi, 2008; Hiwasaki *et al.*, 2014). LEK is gaining worldwide credence and recognition not only in academic circles but also at the political level (Fernández-Llamazares *et al.*, 2015). For instance, various agencies and bodies of the United Nations (UN), including the IPCC, recommend investigating local people's place-based knowledge for increasing resilience in a changing global environment (Macchi, 2008; Hiwasaki *et al.*, 2014; Wong-Parodi *et al.*, 2010; Fernández-Llamazares *et al.*, 2015). The intricate interaction between local peoples and their surrounding environments has resulted in detailed LEK that has proved to be pivotal in allowing societies to subsist in a wide range of environments and to adapt to social-ecological changes (Briggs and Moyo, 2012). LEK is contended to be *'adaptive'* because it reacts to the ever-changing nature of social and environmental conditions (Fernández-Llamazares *et al.*, 2015).

Traditional societies in many cases have built up knowledge over long periods about changes in the environment and have developed elaborate strategies to cope with climate variability and change (Macchi *et al.*, 2008; Hiwasaki *et al.*, 2014; Kolawole *et al.*, 2014; CIRAN, 2001). Traditional knowledge systems in mitigation and adaptation have for a long time been neglected in climate change policy formulation and implementation (Emgeru *et al.*, 2012; Gyampoh *et al.*, 2009; Waha *et al.*, 2013). It is only recently that indigenous knowledge has been taken up into the climate change discourse (Miller *et al.*, 2014). Traditional and indigenous peoples have survived over long periods to many kinds of environmental changes, including climate change, have valuable lessons to offer about successful and unsuccessful adaptations which could be vital in the context of climate change (Nakashima *et al.*, 2012; Rhodes *et al.*, 2014).

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