Everything is Design

The Hidden Ethics of Our Objects and Public Spaces

Alan J. Reid, PhD

Johns Hopkins University Coastal Carolina University

Series editor

Graham Cairns

AMPS (Architecture, Media, Politics, Society)

The Interdisciplinary Built Environment



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Development of the Book

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About the author

Alan J. Reid, PhD is an Assistant Research Scientist in the Center for Research and Reform in Education (CRRE) at Johns Hopkins University where he primarily conducts mixed-methods research studies and design reviews on the efficacy of learning technologies. In addition, he is an Adjunct Teaching Faculty in the School of Education and teaches a doctoral-level course in the Diffusion of Technology Innovations. Dr. Reid is also an Associate Professor of Writing and Instructional Technologies at Coastal Carolina University, where he teaches graduate courses in research and writing and undergraduate courses in new media, digital culture and design. He received tenure in 2021.

His previous works include *The Smartphone Paradox* (2018) and *A Philosophy of Gun Violence* (2022), both of which are precursors to this book, which seeks to evaluate technological mediation through the lenses of ethical behavior and decision-making. Dr. Reid has given several public lectures and appeared at numerous conferences to discuss the central theme of these publications: Technology is non-neutral, which defines our identities, compels our behaviors, and affects our psychological and emotional wellbeing.

Preface

This book synthesizes several different disciplines as they relate to design, ethics, and the built environment. First, there is the socio-technological aspect of technology mediation. Our objects, according to philosophers like Don Ihde, Peter-Paul Verbeek, and Bruno Latour, mediate our experiences with the world around us. Through their designs (and, by extension, our perceived affordances), we largely comply with what our objects and spaces want us to do. At the microlevel, the phones in our pockets command our attentive processes in order to feed an attention economy. At the macro-level, urban planning and infrastructure can both promote inclusivity and foment violence. We are deeply intertwined with the objects and spaces that have been designed for us, sometimes deliberately and sometimes in unsuspecting ways.

Second, there is design ethics. Baked into every object, process, system, and environment are the remnants of the designer's morals, ethics, values, and biases. A popular example of this is hostile design, which weaponizes architectural elements of the built environment to deter and even prohibit undesired interactions between objects and people. (Take a walk around most urban areas, and you'll notice the ubiquity of spiked ledges, kinked rails, and divided benches that are explicitly designed to repel or exclude groups, often those who are marginalized and/or powerless). Ethics – to put it concisely – is mindful wellbeing. It is a set of standards that guides how we treat ourselves, one another, and the environment. When we design things for public use, we also communicate an ethical perspective. When we use things designed for us, we tacitly endorse their ethics.

The structure of this book follows a logical progression, which first defines ethical design (Chapter 1), provides frameworks, theories, and models for ethical decision-making (Chapter 2), and then presents individual chapters (Chapters 3-8), each one unique to a single area of our surrounding world (the built environment, nature, crime, animals, humans, and technology) along with thought-provoking case studies of real-world examples of ethical design and decision-making within that specific area. The final chapter (Chapter 9) discusses the future of design and how ethics will most certainly play a role in emerging technologies and environments. Last, the book proposes a checklist for the ethical evaluation of systems, products, and processes found in our shared objects and public spaces.

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Importantly, this book seeks to cultivate mindfulness of the reader's interactions, providing them with a line of inquiry that questions areas of unethical design in their built environment and offers useful critiques and new solutions to these ethical dilemmas. We often have the power to reject those things that are irresponsibly designed and unethical in nature, and it is through this agency as users that we can demand better from designers, developers, and companies. It is imperative to understand our mediated relationships with the built and natural environments that surround us and the objects found within; this can help explain our behaviors and empower us to make ethical decisions that serve future generations.

This book is intended for all people who contemplate design. Whether you are a student pursuing a formal education in design school or you are simply interested in how the design of our shared objects and public spaces impacts our lives in implicit and explicit ways, this book is for you. If you have ever been frustrated with an object or a space that fails to deliver on its promise, this book is for you. If you feel that designers have a shared responsibility to their users and to the rest of society, this book is for you.

The chapters that follow are organized thematically. Each one centers on a general subject area that includes an abundance of examples, some of which can seem disconnected from one another, but that all share a common premise: Because we interact with design every day and in everything, we should take notice of the underlying ethics that are manifested in the shared objects and public spaces of our natural and built environments. In doing so, we become empowered as consumers, as citizens, and as agents of change. This book will help you become more mindful of your surroundings by realizing the intentional designs that impact our lives, and the ethics that are baked into them.

There are several assumptions under which this book operates. First, many of the concepts and examples that are provided assume that the reader has some degree of familiarity with them. For instance, you do not have to have ridden in a self-driving car to understand its relevance to the discussion of its ethics, but using this as an example does require that you possess an awareness of autonomous cars and how they might be used. For some examples, a brief description is provided to orient the reader, who may be totally unfamiliar with the concept. Second, this book assumes a great deal of privilege. Design is essential for survival in many cases and in many places around the world. Therefore, it must be recognized that we are in a highly privileged position to evaluate systems, products, and spaces for their ethics and not just their utility.

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This book is not a comprehensive review of scholarly literature, nor does it lay claim to new scholarship in design studies. Instead, it is a collection of observations that interrogates our environment through the lens of ethical design. If you have ever wondered why something works the way it does, why it is not better, or whether we should be supporting it in the first place, then this book may be useful for you. And truth be told, it is very likely that you will have more questions than answers after reading this book. The aim of this book is to provoke a critical curiosity into the designs of our objects and spaces that envelope you and that were developed by some other human in some other time and place, who is imperfect, and whose ethics are baked into that design.

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