# High Impact & Experiential Learning as Enhancing Quality on Campus

Edited by

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Series in Education



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#### www.vernonpress.com

In the Americas: In the rest of the world:

Vernon Press Vernon Press

1000 N West Street, Suite 1200, C/Sancti Espiritu 17,

Wilmington, Delaware 19801 Malaga, 29006 United States Spain

Series in Education

Library of Congress Control Number: 2025948041

ISBN: 979-8-8819-0401-2

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# **Introductory Chapter**

Jeffrey R. Breese

Lorain County Community College

Not every College and University can be unique, but each can be special... To be the best in one's sector is to enter a race that is already crowded. To determine with informed and deep reflection what a college or university's passion is, what it can do best in the world, and then doing it is more likely to bring the necessary resources for true distinction within a peer group and among other institutional sectors.

-Shinn, 2017 (p.82)

This book is based on my sabbatical project, which was completed during the academic year 2022/23. The project focused on the trend in higher education of linking quality initiatives and projects to the mission, strategic plan and/or a regional accreditor's expectations for identifying ways to improve institutional quality. Many institutions have committed to experiential learning or one or more high-impact practices (HIPs) of student learning to frame and guide such plans for enhancing quality on campus. Emerging from my sabbatical research was an analysis of institutions (three of which are represented in this book) that had committed/linked themselves to the enterprise of HIPs/experiential learning because of some strategic planning process and prioritizing, and/or as a response to newly emerging accreditor expectations. Two regional accreditors, the Higher Learning Commission (HLC) and the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), that collectively encompass 30 states, have a "quality" focus for the institutions they affirm for accreditation. While the HLC offers an "Open Pathway" evaluation for reaffirmation, which includes a Quality Initiative (QI) project, the SACSCOC requires development of a Quality Enhancement Plan (QEP) for member institutions as part of the ongoing reaffirmation process. Such quality plans or initiatives, as Suskie (2015) notes, can serve to break down silos, encourage and support greater teaching and learning, fight complacency and tell meaningful stories of an institution's successes.

Shinn (2020) succinctly laid out the urgency for strategic thinking and planning due to what he refers to as the persistent external challenges to higher education. These challenges include, but are not limited to:

- a distressed financial model,
- significant demographic shift,
- · a free-knowledge digital world, and
- transformation of the teaching and learning environment.

Offered in this book is a collection of best practices and models from institutions that have committed to HIPs/experiential learning because of some significant strategic planning effort and/or as an outgrowth of requirements laid out in either the QI or QEP of their respective accrediting body. The HLC website (2020) indicates that the QI "affords institutions the opportunity to pursue improvement projects that meet their current needs and aspirations." The QI is an independent project, separate from other review processes. Institutions submit a formal proposal for the project, which is reviewed and approved by a panel of peer reviewers. It is suggested that the QI project "should suit the institution's present concerns or aspirations." HLC encourages institutions to use the Quality Initiative "to take risks, innovate, take on a tough challenge, or pursue a yet unproven strategy or hypothesis.... Genuineness of effort, not success of the initiative, constitutes the focus of the Ouality Initiative review and serves as its sole point of evaluation" (HLC, 2020, p. 1). The HLC articulates that the QI can take one of three forms. One of the three suggests that the institution pursue a campus action project or new partnership that promotes civic awareness, community change, or service learning.

#### The SACSCOC's website describes the QEP as

a document developed by the institution that (1) includes a process identifying key issues emerging from institutional assessment, (2) focuses on learning outcomes and/or the environment supporting student learning and accomplishing the mission of the institution, (3) demonstrates institutional capability for the initiation, implementation, and completion of the QEP, (4) includes broad-based involvement of institutional constituencies in the development and proposed implementation of the QEP, and (5) identifies goals and a plan to assess their achievement (Southern Association of Colleges and Schools Commission on Colleges, 2025).

The thirteen colleges and universities represented in this book vibrantly reflect the diversity of contemporary higher education in the United States. Public and private, small and large, selective and open access, religiously affiliated and non-sectarian, are all included here. The institutions provide a variety of creative examples of implementing experiential learning and the

myriad HIPs as identified by the American Association of Colleges and Universities (AAC&U; 2025):

- capstone courses and projects
- collaborative assignments and projects
- common intellectual experiences
- diversity/global learning
- eportfolios
- first-year seminars and experiences
- internships
- learning communities
- service learning/community-based learning
- undergraduate research
- writing-intensive courses

AAC&U identifies these various practices as "high impact" based on evidence of significant educational benefits for students who participate in them, including and especially those from demographic groups historically underserved by higher education (Kuh & O'Donnell, 2013). A common theme found in many of the institutions' chapters emerges. That is, it is a trend in higher education in which a more integrated approach to strategic planning, with active groups or committees from across an institution's organizational units work together in support of the mission, strategic goals, and objectives of both the institution and the accrediting body to whom they make reaffirmation efforts. Highimpact initiatives also serve to shift the culture on a campus by helping students to engage and ultimately persist and succeed (Tippetts & Kirby, 2019). Connecting these experiential, high-impact programs to a regional accreditor's expectations for assessment serves to both center outcomes in a pragmatic way (Zheng, 2023) and can provide a direct assessment of thoughtful, wellscaffolded learning designs and nurture habits of reflective practice (Hundley and Kahn, 2019). Kezar and Holcombe (2017) describe that strategic priorities and other quality-assurance processes often get centered on high-impact programming. The institutions represented in this book demonstrate creative "learning by doing" that is experiential learning, which, as Rosenberg (2023) notes, "has grown in importance within American higher education but remains very much on the periphery" (p. 149). These institutions place their exceptional examples front and center on their campuses.

Members of the faculty, staff, professionals, and administrators are represented among the authors of the book's chapters. In several instances, these individuals

were recommended by a provost or president to take on the writing of the chapter due to their intimate understanding of the program being described in either its creation, implementation, or review stages. The programs run the range of newly created and on the cusp of being executed on the home campus, to well-established, iconic, legacy programs at the institutions, in some instances dating back decades. What connects all of them is a strong alignment between institutional mission and current academic and/or strategic priorities.

To ensure uniformity of design and flow of ideas, most of the chapters follow a unified approach based on the key elements that frame peer reviewers' analysis of QI projects for the HLC. These elements include:

- 1. Project's scope and significance
- 2. Clear expression of the purpose of the project
- 3. Evidence of the institution's commitment and capacity
- 4. The timeline for the implementation and execution of the project and how it was consistent with stated goals and aligned with the institution's priorities.

Given the expanded interest in experiential learning/high impact practices in higher education, as evidenced by the themes of many QI and QEP projects over the past decade, there is a readymade audience of staff, faculty and administrators for this book's focus. While much is available regarding high-impact learning for students, via disciplinary (such as applied sociology and the teaching of psychology) and national organizations (AAC&U, as one example), there is no scholarly effort that specifically links the expectations of accreditation to the larger frame of strategic planning and quality enhancement efforts of institutions. Faculty committed to experiential learning, administrators engaged in strategic planning development, and higher education professionals who are involved in institutional accreditation efforts will benefit from the content found in this book.

Contemporary American higher education has been described as in a period of "disruption" (Roberts, 2016), undergoing a "great upheaval" (Levine & Van Pelt, 2021). Nonetheless, as Roberts suggests, we shouldn't "...just sit back and wait for the dust to settle. Every crisis brings along with it opportunity" (p.5). The programs described in this book represent the 'not just sitting back' approach at its finest. The creativity, flexibility, and originality evident in the work at these campuses also serve to provide a voice for traditionally silenced groups (Kezar & Posselt, 2020). Higher education models focused on student-centered and experiential learning approaches offer innovative antidotes to contemporary campus concerns and entrenched structures (Rosenberg, 2023).

A caution to readers of this text: the programs and institutions that frame the body of the work are not meant to imply that all definitive and worthwhile activities and approaches to experiential learning and high-impact endeavors are represented here. Indeed, there are many institutions doing exceptional work in these domains. Vanderbilt University's "Center for Teaching" provides significant resources for faculty in the areas of service learning and community engagement. IUPUI's "Institute for Engaged Learning" promotes and supports undergraduates through pathways of connected and scaffolded curricular and co-curricular, applied, integrative, and experiential learning opportunities. Truman State University, nationally recognized as a leader in curriculum innovation, awards credit for intentionally designed, supervised, and evaluated service and experiences that provide clear preparation for life after graduation. Sterling College of Vermont offers an education centered on being narrowly focused and problem-oriented, with a mission to "advance ecological thinking and action through affordable experiential learning" with a curriculum focused on critical issues such as creating community, understanding the natural world and humans in the environment. Providence College has a "Center for Engaged Learning" and a tradition of being awarded nationally coveted college scholarships (such as Fulbrights) and post-doctoral awards for undergraduates. Elon University, a true thought leader in high-impact practices and engaged learning, also has a "Center for Engaged Learning" that was launched in 2012 as part of the master strategic plan. The 2025 Strategic Plan for the University of Georgia includes the following key areas of focus:

- Expand experiential learning opportunities for all students.
- Increase collaborative, community-focused research, scholarship, technical assistance, and training.
- Promote collaboration among academic units and between these units and external organizations to drive interdisciplinary research and commercial activity.
- Develop high-impact partnerships that engage and support areas of research and service excellence.
- Strengthen communications regarding how the institution supports and benefits communities through research, teaching, and public service.
- Transcript-eligible Experiential Learning opportunities.

I close this introduction with a special thanks to my co-editors, Kyle Keeler and Mike Clump, as well as a thank you to the contributors of each of these chapters, for providing a glimpse into the creativity, originality, impressive pedagogy, and curricular development at your respective institutions. You renew my faith in the enterprise of imaging (and reimagining) our students'

learning, engagement, and contributions to the campus and the larger communities where your exceptional institutions are housed.

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# PAGES MISSING FROM THIS FREE SAMPLE

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(2025). One of Otterbein University's strategic "vision pillars" is a commitment to experiential and integrative education; as a Professor of Education and as Chief Academic Officer, Wendy is proud to share her affinity for innovative pedagogy and to champion READY Day as a signature Otterbein initiative.

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**Kyle Keeler**, Ph.D. is assistant professor of environmental sciences and studies at Lafayette College. His work has appeared in journals such as American Literature, ISLE: Interdisciplinary Studies in Literature and the Environment, and Environment and Planning E: Nature and Space; and popular venues such as Slate Magazine, Cleveland Review of Books, and Edge Effects Magazine. He is working on Land Acts: Land's Agency and Native Sovereignties in American Literature, Law, and History for University of Virginia Press, and Unsettling Environments: Indigenous Sovereignty, Settler Colonialism, Environmental Humanities, for University of Nebraska Press. He continues to partner with LaFarm in his courses, where students reflect on what it means to see land as an agent throughout American history and despite settler colonialism. Students partner with land to create life by growing corn, beans, squash, tobacco, wild bergamot, and coneflower. They reflect on what it means to work in camaraderie with land and the original people of the land they occupy, as these crops are shipped to Delaware Nation of Oklahoma, one of six federally recognized groups of Lenape peoples in the U.S. and Canada, for use in Ceremony.

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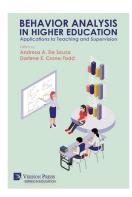
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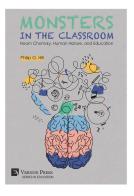
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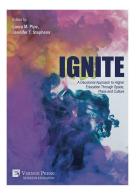
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