

Submitting a book proposal (proposal preparation guidelines)

We welcome proposals for author's monographs, handbooks or collections of original contributions under the editorship of a senior scholar. Your initial proposal should contain the following basic information, in addition to the title, authors'/editors' name, and affiliations:

- **A summary of the proposed book**, of about two pages. This summary should center on your book's subject and give an idea of how that subject is/will be developed and attempt to position your work relative to extant literature.
- **A succinct authors'/editors' biographical statement** mentioning relevant qualifications and experience. It would be helpful to know how the proposed book relates to your current and future research plans.
- **The market rationale for your book** describing its prospective readership and positioning it against any competing works. If there are no competing works, then a stronger case must be made for your book's readership, its relevance to recent research or contemporary debates. If there are many and recent competing works, then a stronger case must be made for your book's originality.
- If available, **one or two sample chapters**, a preliminary **table of contents** and **list of references** would be helpful. If your manuscript has been already completed, specify if it contains color images as well as the total number of words, including index, references, and annexes. If your project is in progress, give us an estimated date of completion and approximate total length. Please do not forward complete manuscripts as part of a proposal.

Please send all proposals to: submissions@vernonpress.com.

We will acknowledge your proposal within a week of receipt. It usually takes about 2 weeks to consider your proposal. We reply to all complete proposals and endeavor to offer constructive feedback whenever possible.

What we look for in a new book proposal

- The book should be the product of original research and scholarship. It may reflect an original idea or the application of an existing idea to a new setting. Alternatively, it may draw from and unite existing approaches into a comprehensive or cohesive whole, resulting in a volume suitable for reference or student instruction.
- It should be in an area in which you are an expert in courtesy of extensive study, research or professional experience. It should be of a sufficiently high academic standard to stand the test of peer review by other experts.
- It should strive to make a contribution to the field, enlarge upon existing research, or fill a market niche. In all cases, it should be of interest to a large enough community of researchers and practitioners to justify publication in book format.