

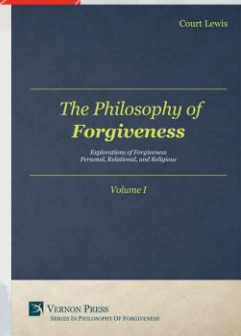
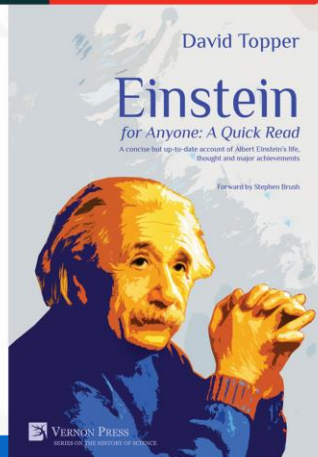
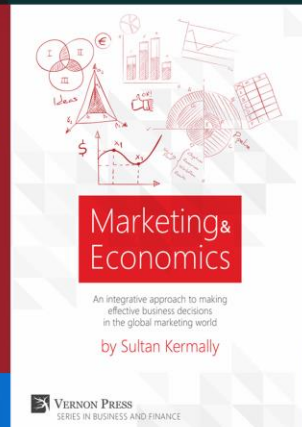
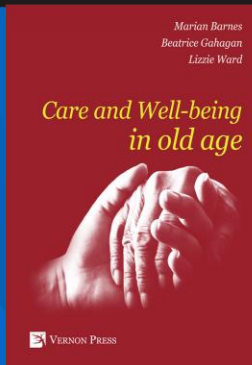
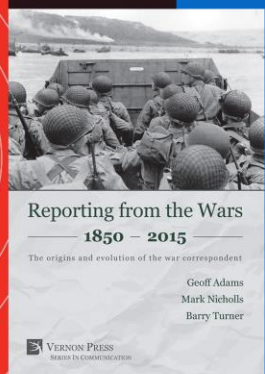
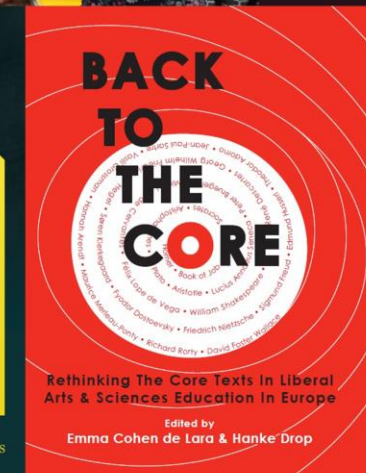
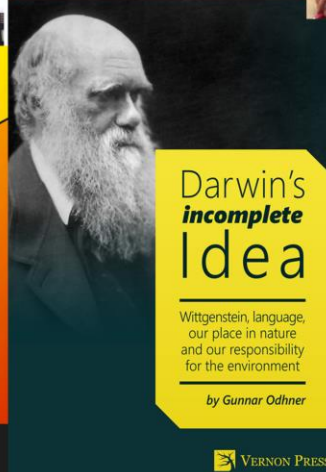
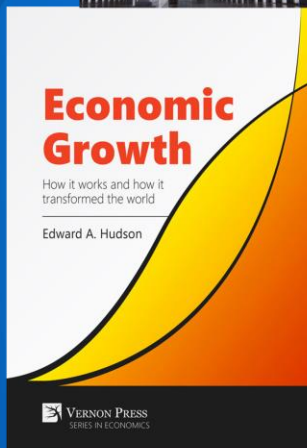
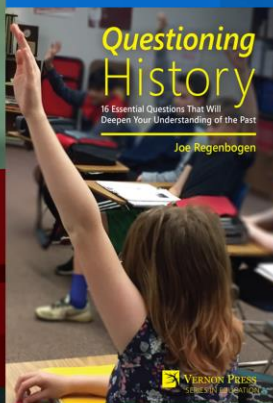
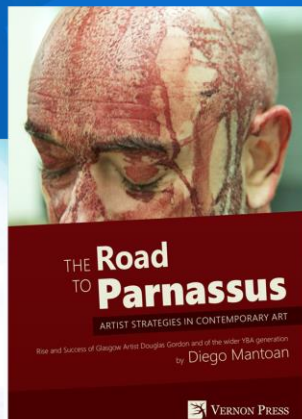
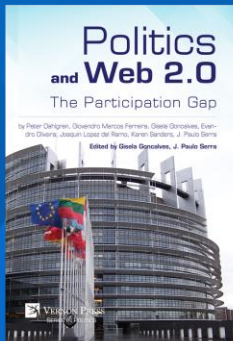


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Economic Growth

How it works and how it transformed the world
by Edward A. Hudson

Book summary

Economic Growth offers a new view of growth, unique in its combination of historical depth, intellectual clarity and practical relevance. Replete with figures and formal yet accessible treatment, its original insights will interest academic and professional economists, while its comprehensive coverage and lucid explanations make it an excellent guidebook for anyone interested in economic growth.

Praise

"A valuable synthesis of literature on the sources of economic growth [...]"

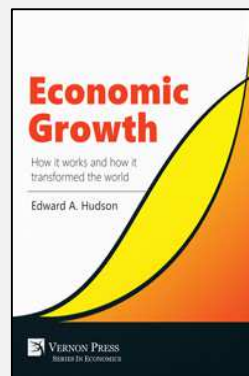
Diego Comin, Dartmouth College

"...meticulous and balanced development of evidence on the causes and consequences of growth."

Laurence M. Ball, John Hopkins University and NBER

About the author

Ed Hudson (PhD, Harvard), working with Prof. Dale Jorgenson (Harvard University), pioneered computable general equilibrium models in the 1970s. Ed then moved to strategy consulting, advising corporates and governments in the United States and New Zealand. He has now returned to researching and writing on economic growth.



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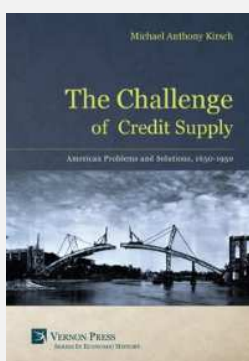
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The Challenge of Credit Supply

American Problems and Solutions 1650-1950
by Michael Anthony Kirsch

A deep yet and accessible treatment of the most pivotal financial and monetary policies throughout American history (1650-1950), with a particular emphasis on how and why these policies facilitated the supply of adequate credit for economic development. Its extensive use of primary sources, period literature, and carefully chosen quotations allows the reader to participate in the original discussion and issues that faced Americans in each era. This vivid account leads to a unique grasp of relationships between essential facts, ideas, and time periods.



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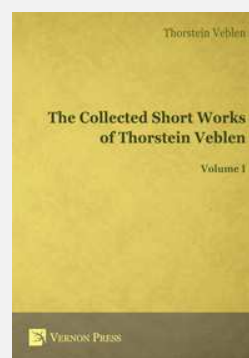
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Understanding DSGE models

Theory and Applications

by Celso Jose Costa

Book summary

This book strives to present Dynamic Stochastic General Equilibrium models in a detailed manner, intended to walk readers through this otherwise daunting process. By showcasing concrete applications, it aims to persuade incipient researchers to work with this methodology.

Praise

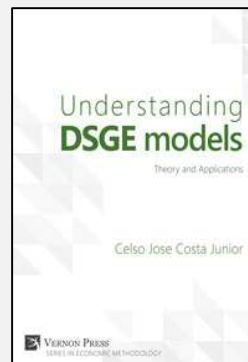
[...] an indispensable book for the advanced Econ undergraduate, graduate, and for any researcher [...] makes a major contribution to the learning process of this kind of macroeconomic models."

Alejandro C. García Cintado,
Dept. of Economics, Universidad Pablo Olavide

"This book teaches DSGE models from scratch"
Bernardo Guimarães, São Paulo School of Economics – FGV

About the author

Celso Costa is Lecturer and Associated Researcher at the Brazilian Macro Center - São Paulo School of Economics (EESP) – FGV recognized as one of the top schools of economics in Latin America.



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Introduction to Dynamic Macroeconomic General Equilibrium Models

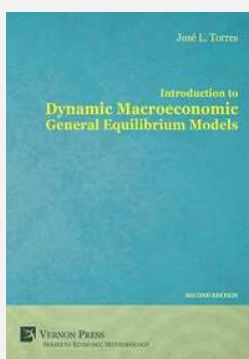
Second Edition

by Jose Luis Torres

This book offers an introductory step-by-step course to Dynamic Stochastic General Equilibrium (DSGE) modelling.

"An impressive achievement. A book that all beginners to the topic should read, use and consult."

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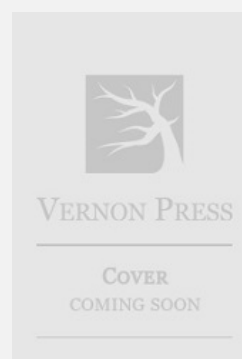
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Stock-Flow-Consistent Models and Institutional Variety

by Romar Correa and Amelia Correa

General equilibrium (anti-general equilibrium) tends to be strong on technique (critique) but weak when it comes to recommending non-trivial policy. Most macroeconomists tend to think in closed-economy terms, the 'foreign' being the mirror of 'home'. What might be the connections between two institutionally varied economies that are thrown together by the dynamics of globalization?



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Networks of International Trade and Investment

by Sara Gorgoni et al. (eds.)

The globalisation of industries in recent decades has led to a fundamental change in the way in which production is structured. The integration of global trade has brought a disintegration of production. Understanding the interdependencies between entities involved in fragmented production is essential. Traditional methods and statistical approaches are insufficient to address this challenge. This edited book makes a case for network analysis to be used alongside existing techniques.



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The Knowledge Plexus

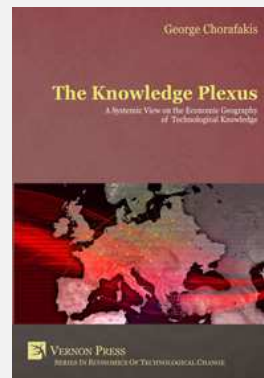
A Systemic View on the Economic Geography of Technological Knowledge

by George Chorafakis

A collection of 5 original essays on the economic geography of technological knowledge.

"[...] a very interesting, innovative and thought provoking book, striving to break new ground in the field of economic geography, with a focus on evolutionary approaches to understanding spatial diversity in economic outcomes."

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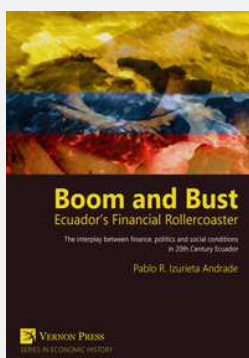
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Boom and Bust: Ecuador's Financial Rollercoaster

by Pablo Izurieta

Throughout the history of Ecuador, the ambivalent evolution of major political and social events such as the stability of serving presidents, coups and even war, has coincided with changes in the financial environment. This product of careful historical study combines evidence from prior studies with original research, including data from the Central Bank of Ecuador, unpublished diplomatic papers and documents from the personal archives of relevant historical figures.



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Technological Innovation Index

A novel innovation indicator and its implications for technology evaluation

by Frederick Pachys

Not all innovations are equal. Though recent economic literature on the evaluation of technological change acknowledges this reality, actual evaluation methods suffer from numerous limitations. Technological Innovation Index uses patent citation analysis to highlight the enormous variation in the characteristics, importance and evolution of technology over time and outlines a set of sophisticated tools for its analysis.

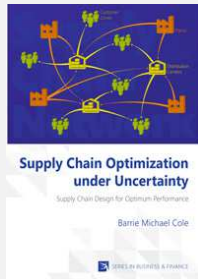


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Value-based Marketing Strategy

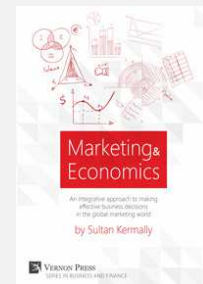
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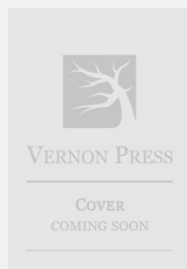
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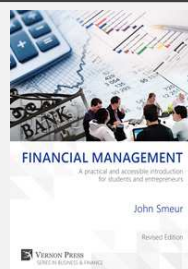
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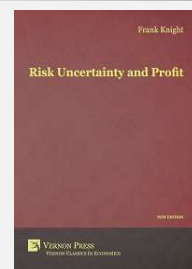
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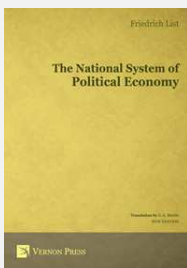
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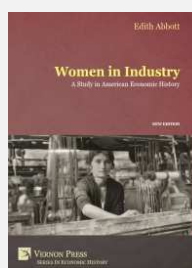
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Politics and Web 2.0

The Participation Gap

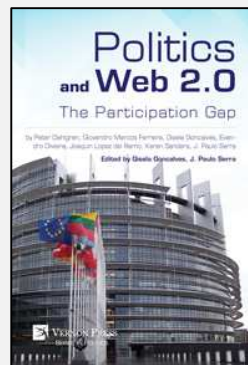
by Gisela Gonçalves, J. Paulo Serra et al.

Book summary

The ambition is to stimulate debate around the party-citizen "participation mismatch" and the role and place of modern web technologies in this setting. Each of the included chapters provide valuable explorations of the ways in which political parties motivate, make use of and are shaped by citizen participation in the Web 2.0 era. Diverse perspectives are employed, drawing examples from several European political systems and offering analytical insights at both the individual/micro level and at broader, macro or inter-societal systems level. Taken together, they offer a balanced and thought-provoking account of the political participation gap, its causes and consequences for political communication and democratic politics, as well as pointing the way to new forms of contemporary political participation.

About the author

Gisela Gonçalves is Professor and Head of the Department of Communication and Arts of the University of Beira Interior (UBI, Covilhã, Portugal). She develops her research activity at LabCom.IFP. Her current research interests are Public Relations Theories, Communication Ethics and Government Communication.



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The Great Illusion

New Edition

by Norman Angell

International trade and the development of intertwined global markets makes inter-state war less profitable and probable. This is Norman Angell's simple hypothesis, vigorously defended in *The Great Illusion* and at the root of an enduring controversy, from the time of its initial publication - on the eve of the First World War - to this day. Well documented, logically argued and persuasive, it is a passionate defense of peace, attacking widely held assumptions about the gains from war and the costs of conquest.



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The Rig-Vedic and Post-Rig-Vedic Polity

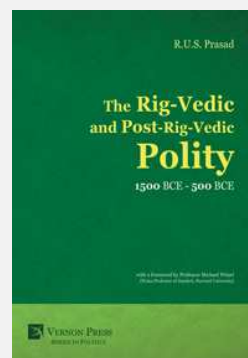
1500 BCE-500 BCE

by R.U.S. Prasad

The book critically examines and assesses the literary evidence available through Vedic and allied literature portraying the nature of Vedic polity, the functionalities of its various institutions, and the various social and religious practices.

"[...] *An important study that enhances our understanding of early Indian polity.*"

Edwin Bryant, Professor of Hinduism
Rutgers, State University of New Jersey



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Care and Well-being in Old Age

Investigating older people's involvement with an ethic of care
by Marian Barnes *et al.*

Book summary

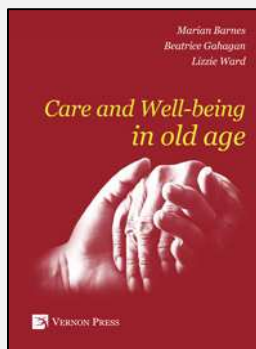
This book seeks to understand what well-being means to older people, and to influence the practice of those who work with older people. Theoretically, the authors drew from work in critical gerontology which seeks to understand how experiences of ageing are shaped by social, economic, cultural and political contexts. We draw on a broad body of work which challenges normative assumptions of 'successful' ageing, particularly as it has been constructed through neo-liberal policy constructions of 'active ageing'. We also applied insights of feminist ethics of care. This is based in a relational ontology that challenges neo-liberal assumptions of autonomous individualism.

About the authors

Marian Barnes is Emeritus Professor of Social Policy at the University of Brighton.

Beatrice Gahagan is Health and Wellbeing Development Manager at Age UK Brighton and Hove.

Lizzie Ward is a senior research fellow in the School of Applied Social Science at the University of Brighton.



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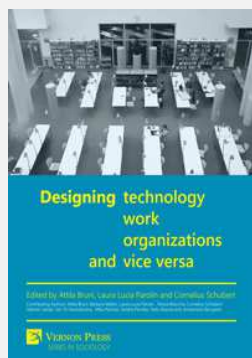
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Designing Technology, Work, Organizations and Vice Versa

by A. Bruni, L. Parolin, C. Schubert (eds.)

The book focuses on the close study of practices and processes that inextricably link work and organisation to the use of artefacts and technological systems (and vice versa), exploring in detail the sociomaterial articulations and disarticulations of daily work and design; the doing of objects and technologies in everyday organizational life; the reconstruction of organizational processes through technological and design practices; the relation between learning, innovations and technologies.



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Network Society

How Social Relations rebuild Space(s)
by R. Iannone, E. Ferreri, M.C. Marchetti,
L. Mariottini, M. Cipri

This book critically evaluates claims that modern society may be read and understood as a network. The strength of this volume and the difference with respect to other attempts at explaining the Network Society lies in the multidimensional and interrelated perspectives it offers emerging from converging multidisciplinary perspectives and applications.

Roberta Iannone is Associate Professor of Sociology, Sapienza, University of Rome.



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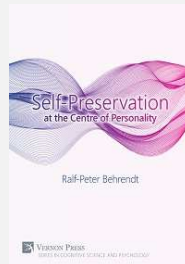
by *J. Kogler Jr. et al.*



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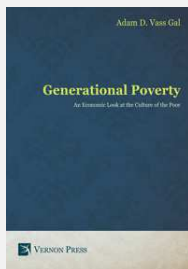
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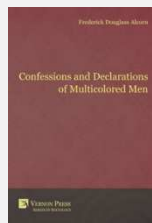
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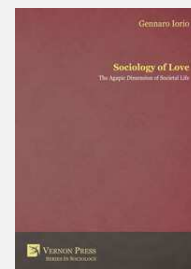
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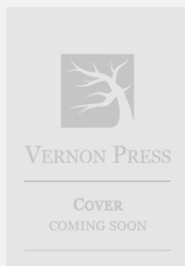
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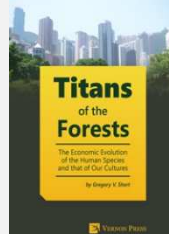
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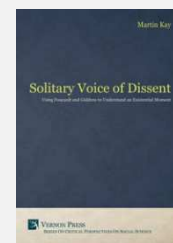
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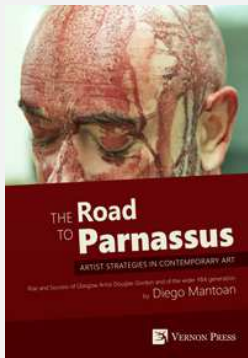


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ISBN: 978-1-62273-472-6
\$28 / €22 | URL: <https://goo.gl/ZyIJeH>

The Road to Parnassus

Artist Strategies in Contemporary Art
by Diego Mantoan

How can one become a successful artist? Where should one start a career in the art world? What are useful strategies to achieve recognition in the art system? Such questions hoard in students' minds ever since entering art school and they probably chase every kind of art professional who is at an early career stage. "The Road to Parnassus" tries to understand what makes a good start in today's art world, who are influential players in the field and which strategies might apply.



Hardback | 449 pp.
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Subject(s): Art History, British Artists, Art Economics and Markets
ISBN: 978-1-62273-029-2
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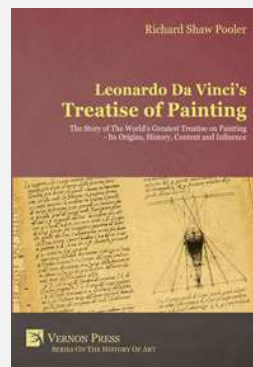
Leonardo Da Vinci's Treatise of Painting

by Richard Shaw Pooler

This book traces the story of the world's greatest essay on painting - Leonardo Da Vinci's "Treatise of Painting". It combines an extensive body of literature about the Treatise with original research to offer a unique perspective.

"[...] an interesting and well-written account of a puzzling aspect of art history"

Peter G. Underwood, Emeritus Professor,
University of Cape Town



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Subject(s): Art History
ISBN: 978-1-62273-017-9
URL: <http://goo.gl/ul2rGN>

\$ 55 € 50 £ 40

Poetic Inquiry III: Enchantments of Place

by Pauline Sameshima

Poetic Inquiry III celebrates poetry and poetic voices—theorizing and exploring poetic inquiry as an approach, methodology, and/or method for use in contemporary research practices. This volume specifically works to draw attention to the ancient connection between poetry and the natural world with attention to broadening the ecological scope and impact of the work of poetic inquirers.



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Subject(s): Literary studies; poetry & poets; Art
ISBN: 978-1-62273-123-7

\$ 70 € 65 £ 55

Art Movements and The Discourse of Acknowledgements and Distinctions

by Themba Tsotsi

The book examines the location of visual art practice and art movements in the context of modernity and explicates the measure with which they can be characterized as what the postcolonial discourse of acknowledgements and distinctions terms *hysteridentical*. It argues that visual art practice and art movements exhibit in the context of Modernity the measure with which 'signs' are imbued or inculcated as 'negative' formative and didactic facilities.



Hardback | 150 pp.
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May 2017
Subject(s): Art, Sociology
ISBN: 978-1-62273-060-5

\$ 30 € 28 £ 22

Modernity, Civilization and the Return to History

by Anthony F. Shaker

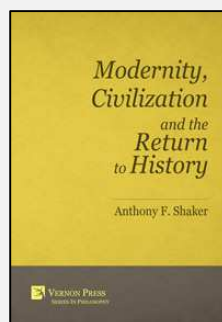
Book summary

The modern concept and study of civilization have their roots, not in western Europe, but in the long tradition of scientific and philosophic inquiry that began in a self-conscious Islamicate civilization. They emerged—as Heidegger would say—within a “region of being” proper to systematic science. Western European thought has introduced new elements that have completely altered how collective and personal identities are conceived and experienced.

Yet, the world has been globalized for at least a millennium, a fact partially obscured by the threadbare but widespread belief that modernity is a product of something called the West. One is thus justified in asking, as many people do today, if humanity has not lost its initiative.

About the author

Anthony F. Shaker is a philosopher, scholar of Islamic thought/civilization, and analyst of social theory. He has authored numerous articles and books, including the only complete study of Ṣadr al-Dīn Qūnawī's thought (d.1274 CE) and two translated volumes of Ghazālī's *Ihyā' al-'ulūm*. He obtained his doctorate from McGill University, Canada.



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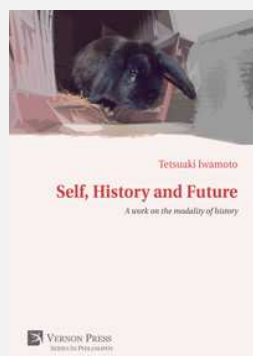
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Self, History and Future

by Tetsuaki Iwamoto

The essay is based on a holistic and dynamic concept with logical progressions. Instead of capturing movements as a still picture the author tries to record constantly changing situations in terms of modality of history. It is the necessity of tangencies and encompassments for Circles of Identity (CI) that forms history. The momentum of 'self' that bridges the past and the future is the propellant of CIs, which follows certain rules to suggest our destiny.



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of Western Philosophy,
Epistemology & Theory of
Knowledge
ISBN: 978-1-62273-473-3
URL: <https://goo.gl/BCgoy7>

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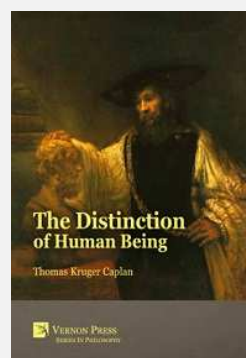
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The Distinction of Human Being

by Thomas Kruger Kaplan

'The Distinction of Human Being' offers contemporary thinkers, beginners as well as professionals, a comprehensive reading of the origin and the tradition of metaphysics encompassing the life and times of pure reason as it unfolds across its theoretical, practical, and poetic endeavor of conception the last of which suggests what a philological philosophy might entail and demand of a new generation of friends of wisdom.



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Philosophy, Philosophy -
Metaphysics
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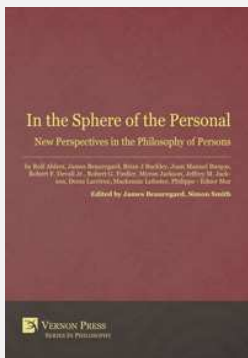
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In the Sphere of the Personal

New Perspectives in the Philosophy of Persons
by James Beauregard et al.

The authors in this collection do not simply reflect the ‘personalism’, they put it to work on a range of philosophical and theological problems, both classical and contemporary; problems of free will, personal identity, and the nature of reality, as well as the very current concerns of environmental philosophers, bio- and neuro-ethicists. Their perspectives, too, are many and varied, so offer profound insights into key debates among other philosophical traditions.



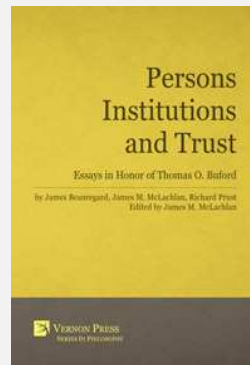
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236mm x 160mm
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Series: Vernon Series in Philosophy
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Persons, Institutions, and Trust

Essays in Honor of Thomas O. Buford
by James M. McLachlan et al.

The papers presented in this volume honor Thomas O. Buford (a pre-eminent voice of forth generation Personalism, and Boston Personalism in particular). Personalism is a school of philosophical and theological thought which holds that the ideas of “person” and “personality” are indispensable both to an adequate understanding of all metaphysical and epistemological problems, and the key to an adequate theory of ethical and political human interaction.

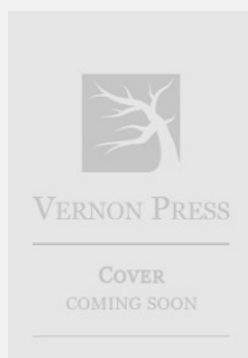


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Subject(s): Philosophy of Religion, Ethics and moral philosophy, Philosophy
ISBN: 978-1-62273-093-3
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The Common Good

An introduction to personalist philosophy
by Jonas Norgaard Mortensen

Personalism has been greatly neglected in Western political thought. In this book, Jonas Norgaard Mortensen attempts to introduce personalism while simultaneously demonstrating its historical origins, acquainting the reader with its thinkers and those who have practiced it, and showing that personalism has a highly relevant contribution to make in the debate about the most pressing social and political developments of our age.



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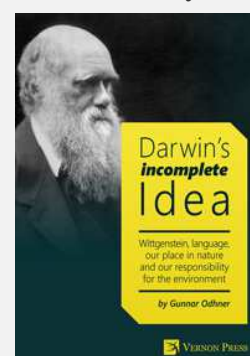
Darwin's Incomplete Idea

by Gunnar Odhner

Why is progress in environmental protection slow and faltering? Is it because we misunderstand our place in nature? This book argues that it is the normative implications of Darwinism and their powerful grip on collective social consciousness that are partly responsible for the tardiness. It should be of interest to philosophers of language and social scientists concerned about the environment and our place in it.

"An original, clear argument, with lots of clever ideas"

Grant Bartley, Editor, Philosophy Now magazine.

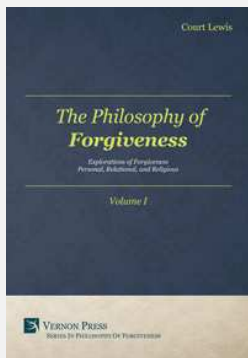


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The Philosophy of Forgiveness Vol. I: Explorations of Forgiveness: Personal, Relational and Religious by Court Lewis (ed.)

The Philosophy of Forgiveness is multi-dimensional and complex. As part of Vernon Press's series on the Philosophy of Forgiveness, Explorations of Forgiveness: Personal, Relational, and Religious begins the task of creating a consistent multidimensional account of forgiveness by bringing together multiple voices from around the globe to analyze, discuss, and draw conclusions about how best to understand forgiveness.



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philosophy, Philosophy
ISBN: 978-1-62273-054-4
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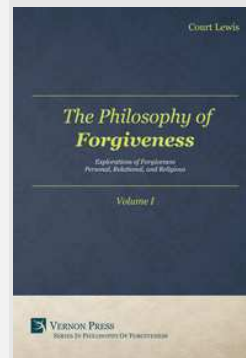
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The Philosophy of Forgiveness Vol. II: New Dimensions of Forgiveness by Court Lewis (ed.)

Volume II of Vernon Press's series on the Philosophy of Forgiveness offers several challenging and provocative chapters that seek to push the conversation in new directions and dimensions. The volume I began the task of creating a consistent multi-dimensional account of forgiveness, and Volume II continues this goal by presenting a set of chapters that delve into several deep conceptual and metaphysical features of forgiveness.



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philosophy, Philosophy
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The Impact Of Reason On Faith, Ethics And Belief by Geran F. Dodson

The purpose of the book is to examine the theological claims of ethics, faith and belief from a philosophical perspective. The Abrahamic and Mosaic covenants of the Old Testament, Jesus of the synoptic gospels, and Paul's writings serve as the frame of reference in examining a biblical expression of reason and structured logic. Logic in scripture employs propositions based primarily on revealed proof that is within the context of that which cannot be proven absolutely.



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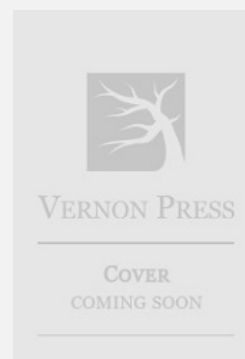
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Intervention or Protest Acting for non-human animals by Andrew Woodhall et al.

Individuals, groups, advocacy agencies, and governments have all espoused competing ideas for how we should approach nonhuman use and exploitation. Ought we proceed through liberation? Abolition? Segregation? Integration? As nonhuman liberation, welfare, and rights' groups increasingly interconnect and identify with other 'social justice movements', resolutions to these questions have become increasingly entangled with questions on justice and our ethical commitments.



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Philosophy, Ethics and moral
philosophy
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Einstein for Anyone: A Quick Read

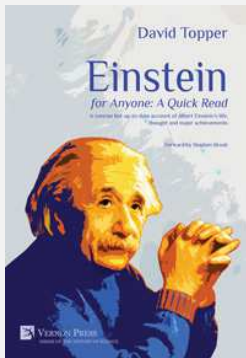
A concise but up-to-date account of Albert Einstein's life, thought and major achievements

by David Topper

Here is the compact story of this famous man, from the smiling contrarian in his grade school picture to the nonconformist adult who refused to groom his hair. As such, it fills a gap: the need for a short book on Einstein with a brief but up-to-date story of his life and thought and contributions.

"[...] a fascinating introduction to Einstein's career and scientific achievements."

Stephen G. Brush, University of Maryland



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Bertrand Russell's Life and Legacy

by Peter Stone (ed.)

This edited collection of contributions casts new light on Bertrand Russell's unique life, achievements and lasting influence in contemporary philosophy. Its 10 chapters explore topics such as Russell's family life, influence among leading contemporary philosophers, and the weight of his ideas in shaping peace, protest and politics.

Dr Peter Stone is Assistant Professor, Department of Political Science, Trinity College Dublin



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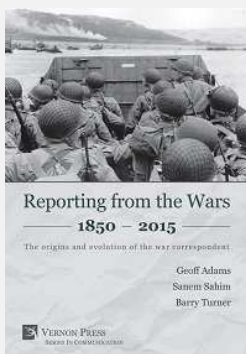
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Reporting from the Wars 1850 – 2015

The origins and evolution of the war correspondent

by Barry Turner, Mark Nicholls, Geoff Adams (eds.)

An engaging compilation of historical and contemporary stories of the war correspondent and battlefield photographer from the earliest days of modern war reporting to the present. It examines the changes in style, method and practice of the work of the war correspondent and the changes in attitudes to, and how the public view war from the high point of imperialism to the present-day jihad.



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Back to the Core

Rethinking the Core Texts in Liberal Arts & Sciences Education in Europe

by Emma Cohen de Lara, Hanke Drop

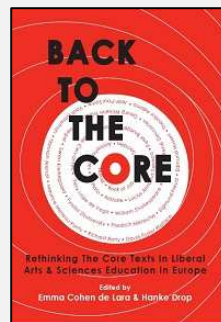
Book summary

This edited volume fills a gap in the literature by providing reflections on the recent developments in Europe with regard to higher education in the liberal arts and sciences. The first section includes reflections from either side of the Atlantic about the nature and aims of liberal arts and sciences education and the way in which it takes shape, or should take shape in European institutions of higher learning and takes as a distinct approach to liberal arts and sciences education by focusing on the unique way in which core texts – i.e. classic texts from philosophical, historical, literary or cultural traditions involving “the best that has been written” – meet the challenges of modern higher education in general and in Europe in particular.

About the authors

Emma Cohen de Lara PhD, is assistant professor in political theory at Amsterdam University College.

Hanke Drop works in the field of teaching liberal arts values to students of educational leadership studies, as well as in the field of Arts education & research.



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Revitalizing History: Recognizing the Struggles, Lives, and Achievements of African American and Women Art Educators

by Paul Bolin, Ami Kantawala

With a focus on African American art educators and women art educators, Vernon Press is delighted to announce this upcoming text. It is a result of the papers presented at the recent Brushes with History Conference held in November 2015 at Teachers College, Columbia University in New York, and will be edited by Paul Bolin (University of Texas at Austin) and Ami Kantawala (Teachers College, Columbia University).



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Questioning History

16 Essential Questions That Will Deepen Your Understanding of the Past

by Joe Regenbogen

Since the days of the Ancient Greeks, history has been perceived as the academic study of the past. Unfortunately, it has generally been taught as a litany of rigid, boring facts intended to be accepted rather than questioned. Questioning History is a book built around 16 essential questions designed to challenge this common assumption. The best way to learn and to appreciate a subject is through active engagement. Questioning History provides a shot of adrenalin to the study of history.



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Understanding Core French Grammar

by Andrew J. Betts

Book summary

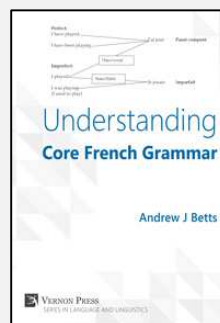
This book contains an explanatory treatment of the core areas of difficulty for the English speaking learner of French. It deals with the key issues in tense formation and use and verbal structures and processes such as negation, passives and subjunctives along with a highly exemplified treatment of pronouns and a section dealing with adjectives and other elements of the grammar.

"This lucid, accessible and user-friendly book fills an unfortunate gap in the literature on French grammar."

Neil Smith, Emeritus Professor of Linguistics at University College London.

About the author

Andrew Betts is currently Registrar at Lancing College, England. He holds a BA in English Language with Medieval Literature from Durham University, a Postgraduate Diploma in Linguistics from UCL, a Postgraduate Diploma in French translation from the Institute of Linguists and a PhD in German Linguistics, German Impersonal Passives from UCL.



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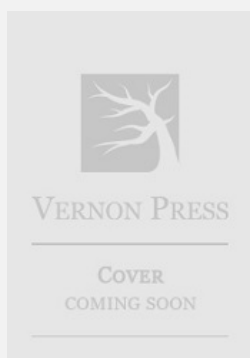
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Wordscapes: Explorations in English Language

by Robert Tompkins

Wordscapes investigates the biology of words. Whether used as tools or weapons, words are humankind's most significant and most potent invention. We have given words a morality, a sociology, and a psychology. Words induce laughter, incite anger, instill hope, inflict pain, and inspire love. We use words to heal, motivate, manipulate, and deceive. They haunt and taunt; amuse and bemuse. Because of their power, words and the uses to which we put them, warrant the scrutiny given in Wordscapes.



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Forthcoming
Subject(s): Language and Linguistics
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Teaching students to talk a foreign language: Usage-Based Instruction

by Serafima Gettys

This book is about Usage-Based Instruction, an innovative approach to teaching students to orally communicate in foreign languages. Students taught by the UBI demonstrate higher language gain, better pronunciation and grammatical accuracy, as well as more ease in expressing their ideas in the foreign language than those taught by more traditional, usually textbook-driven, methods.



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Vernon Press, an independent publisher committed to excellence in scholarship, is inviting book proposals for a new series in Complex Social Systems. At this early stage the scope is necessarily broad and could accommodate formal approaches to the study of complexity from across the social sciences, including computational sociology, complexity economics and system dynamics. We would particularly welcome proposals for books that seek to introduce complex systems perspectives, approaches and methods to advanced postgraduates, professionals and new researchers to the field. We expect to launch the first titles in 2016 and maintain a publication schedule of 2-4 titles a year.

What we look for in a new book proposal

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